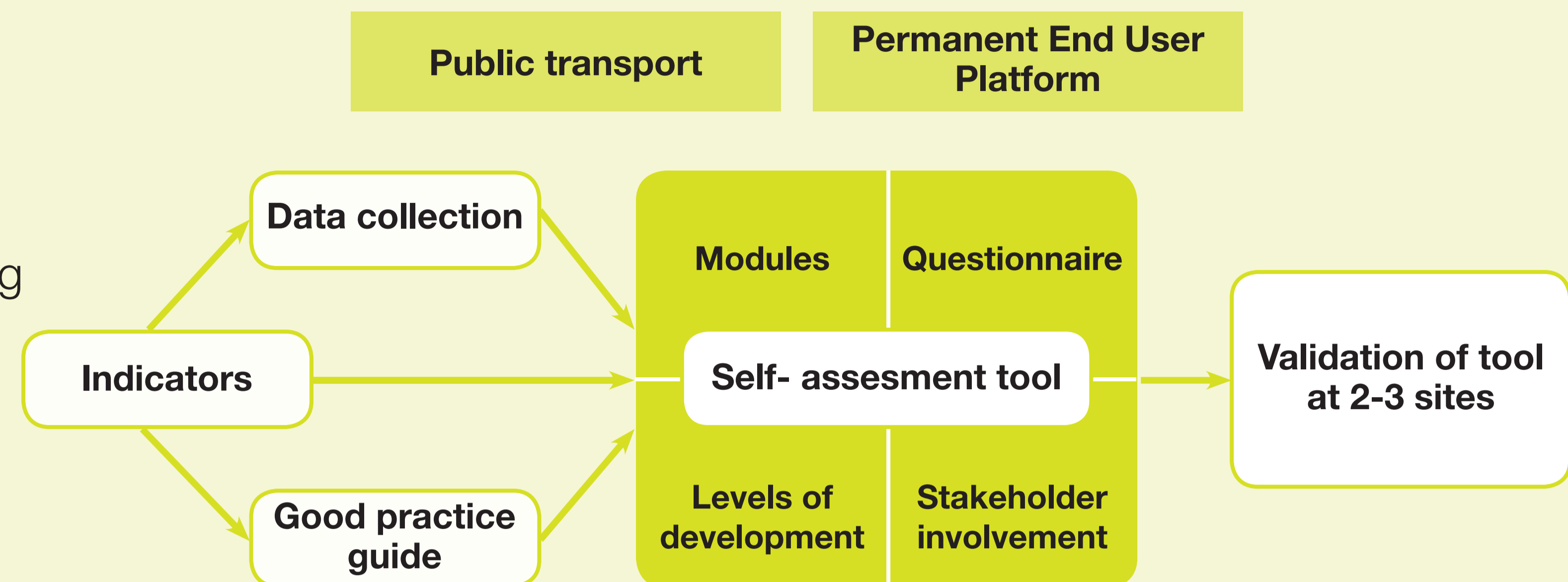


Mediate in brief

- Project funded by the European Commission
- Uses the principles of Total Quality Management to establish a common European methodology for measuring the accessibility of public transport in Europe's cities
- In partnership with local authorities, public transport operators, end users and a panel of experts



Mediate stakeholder: Experts, End User Platform, Working Group (of Local authorities)

Objectives

- Provide better and easier access for all citizens
- Reduce the number of people who are excluded from using public transport
- Encourage modal shift towards more sustainable means of urban transport

(Expected) outputs

10 key indicators for describing accessibility

- Accessibility plan
- End-user involvement
- Integrated accessibility policy
- Meeting user needs
- Accessibility maintenance
- Fare policies & alternative services
- Accessible information
- Accessible ticketing
- Accessible vehicles and built environment
- Seamless travel

End User Platform

- Representatives of European, national and local associations representing disabled people
- Sharing knowledge about local practice and relevant initiatives
- Contribute to development and validation of Mediate tools
- Aims for long term viability

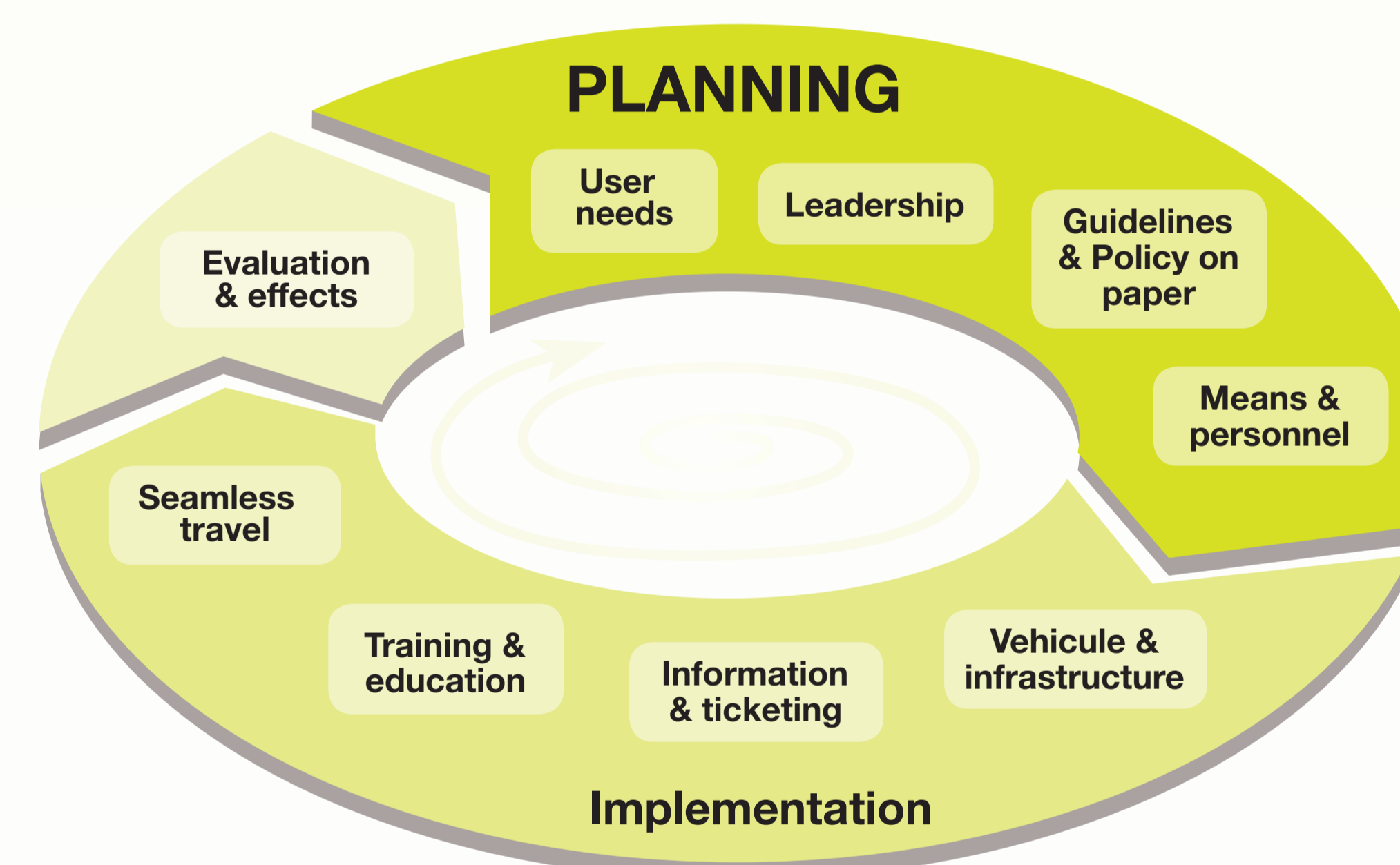
One stop shop for accessibility in public transport: www.aptie.eu



Good practice guide with focus on...

- Accessible Information & Communication Systems
- Level Access Throughout Transport Systems
- Staff Training
- Travel Training for Passengers
- Passenger Feedback and Monitoring Systems
- Ticketing Systems

Self assessment tool for improving accessibility



Do not miss Mediate Final Conference in London on 18-19 November 2010!